

**Nicolas Menat**  
**President and Representative Director**  
**beacon communications k.k.**

**Birth:** July 20, 1962

**Home Country:** France

**Education:** 1984-1987 Institut Supérieur du Commerce de Paris:  
Business School, Marketing Diploma

**Experience:** 2007-Present President & Representative Director  
2005-2006 Vice President, Deputy Managing  
Director,  
Japan Regional Account Director on Philip Morris

International 2002-2005 Management Director on Philip Morris  
Regional Account Director for the Philip  
Morris EMEA Region  
**Leo Burnett Frankfurt, Germany**  
2000-2002 International Account Director on Philip Morris  
International  
**Leo Burnett Chicago, USA**

1989-2000 Deputy Managing Director,  
Group Account Director,  
Account Director,  
Account Supervisor  
**Leo Burnett Paris, France**

1987-1989 Account Executive  
**Havas Dentsu Marsteller, Paris, France**

**Languages:** French, English