

CURRICULUM VITAE

DAVID BLUME, OBE

NAME : David Blume

DATE OF BIRTH : 19 October 1950

MARITAL : Married (with a daughter and a son)

EDUCATION : Stand Grammar School, Manchester
: University of Liverpool, Mechanical Engineering

CAREER

1969-1973 : Austin Motor Company, University Scholar

1973-1975 : BL, Vehicle Safety research project

1975-1983 : BL, Product Planning manager

1983-1985 : European Executive Training Programme in Japan (ETP4)

1986-1992 : Rover Japan, Marketing Director

1992-1994 : Rover Japan, Sales & Marketing Director

1994-1998 : Rover Japan, Vice President, Sales & Marketing

15 May, 1998 : Rover Japan, President

25 Jan, 2000 : Joined Jaguar Japan as Vice President and COO

1 Apr, 2001 : Jaguar Japan, President

1 Jan, 2002 : PAG Import Inc., Vice President
Jaguar Japan, President

1 Jan, 2005 : PAG Import Inc., Vice President
Jaguar and Land Rover Japan, Managing Director

HONOURS

- 2000-2002 : Vice-Chairman, European Business Community
- 2002-2006 : Chairman, British Chamber of Commerce in Japan (BCCJ)
- 2003 : Ordinary Officer of the Order of the British Empire (OBE) for service to British commercial interests in Japan; Queen's New Year Honours Jan 2003
- 2006 : Delegate, The Japan-British Society