

## Brian Nelson

As CEO of ValueCommerce since 2001, Brian's management experience and leadership abilities have helped build ValueCommerce into a leading Internet sales and marketing company in Japan. ValueCommerce's consistent growth saw the company publicly listed on the Tokyo Stock Exchange Mothers market in July, 2006 and selected 4 years in a row as one of the fastest growing technology companies in Japan, by Deloitte Touche Tomatsu. Prior to the IPO, Brian negotiated a strategic capital alliance with Yahoo! JAPAN in 2005, and corporate alliance opportunities with high-caliber technology/efficient services including an acquisition of Sozon in 2005. His highly successful career with extensive knowledge and experience--working with a wide range of industries in Japan and Asia-- has enabled ValueCommerce to be the No.1 affiliate marketing company in Japan.