

Belinda Hobbs
President and Representative Director of Harlequin K.K.

Belinda Hobbs was appointed President and Representative Director of Harlequin in November 2005. She was appointed Managing Director in October 2004. Belinda is a 33-year old Australian who has lived in Japan for 3 years. She has a Business Degree from the University of Technology in Sydney, Australia.

Belinda began her career with Harlequin in 1995, in Sydney. She moved to the Overseas Division at Toronto HQ, in February 2002. There, she was responsible for managing Harlequin's international brand portfolio, including 11 European countries and Japan. She first visited Japan in August 2001 and traveled frequently between Tokyo and Toronto until her promotion to Managing Director of Harlequin K.K..

Belinda has held a wide variety of positions in the industry, including such responsibilities as product portfolio management and planning, PR/marketing, global internet development, as well as consumer-focused activities such as signing events with Australian and European authors. Among other things, she was instrumental in launching Harlequin's MIRA BOOKS imprint in Australia, restructuring Harlequin's Eastern European operations and has been a guest speaker on international marketing for the Harvard Business School. She has a keen interest in reader feedback, and participates in reader meetings and events.

Harlequin KK is a 100% affiliated company of Harlequin Enterprise Ltd. with headquarters in Toronto, Canada. Harlequin has branches in 16 countries, including as New York, London, Sydney, and Paris. The company publishes romance fiction and mainstream women's fiction under a variety of imprints in 25 languages, in more than 94 countries.